

Rep Order# 6868995 Ver# 1 Status New Traffic Order# 218545 Printed: 10/29/2012 4:30 PM 1 of 6  
 EC'd Yes Last Received: 10/29/2012 4:19 PM Showing Buylines: All Lines  
 Station KASA-TV ALBUQUERQUE, NM. Agency ( ) CROSSROADS MEDIA Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) CROSSROADS GPS 66 CANAL CENTER PLAZA, SUITE 555 Sales Office ( ) AMY MCCREARY  
 Product CROSSROADS GPS ALEXANDRIA, VA 22314 Salesperson ( )  
 Estimate# 1322 Agency C/P1/P2/E //1322 Salesperson Phone# 215-568-6540  
 Buyer EMILY MILHOAN Flight Dates 10/31/2012 - 11/05/2012 Salesperson FAX# 215-568-1845  
 Phone# Hiatus Weeks  
 Fax#

--- CONTRACT COMMENT ---

SC=x

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1		SOUTH PARK	10/31-10/31	1	\$125.00	:30	1	W	1030P-11P	1	\$125.00
2		SOUTH PARK	11/01-11/01	1	\$125.00	:30	1	TH	1030P-11P	1	\$125.00
3		SOUTH PARK	11/02-11/02	1	\$125.00	:30	1	F	1030P-11P	1	\$125.00
4		SOUTH PARK	11/05-11/05	1	\$125.00	:30	1	M	1030P-11P	1	\$125.00
5		TOUCH	11/03-11/03	1	\$150.00	:30	1	SA	10P-11P	1	\$150.00
6		NEWS 13 ON FOX 2-SA	11/03-11/03	1	\$650.00	:30	1	SA	930P-10P	1	\$650.00
7		NEWS 13 ON FOX 2-SA	11/03-11/03	1	\$700.00	:30	1	SA	9P-930P	1	\$700.00
8		30 ROCK	10/31-10/31	1	\$100.00	:30	1	W	1130P-12A	1	\$100.00
9		30 ROCK	11/01-11/01	1	\$100.00	:30	1	TH	1130P-12A	1	\$100.00
10		30 ROCK	11/02-11/02	1	\$100.00	:30	1	F	1130P-12A	1	\$100.00
11		30 ROCK	11/05-11/05	1	\$100.00	:30	1	M	1130P-12A	1	\$100.00
12		FAMILY FUED	10/31-10/31	1	\$250.00	:30	1	W	630P-7P	1	\$250.00
13		FAMILY FUED	11/01-11/01	1	\$250.00	:30	1	TH	630P-7P	1	\$250.00
14		FAMILY FUED	11/02-11/02	1	\$250.00	:30	1	F	630P-7P	1	\$250.00



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Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) CROSSROADS GPS  
Product CROSSROADS GPS  
Estimate# 1322  
Buyer EMILY MILHOAN  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //1322

Flight Dates 10/31/2012 - 11/05/2012

Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
31		FAMILY FEUD	11/05-11/05	1	\$250.00	:30	1	M	6P-630P	1	\$250.00 4
32		NEWS 13 ON FOX 2-SU	11/04-11/04	1	\$700.00	:30	1	SU	930P-10P	1	\$700.00 3
33		TOUCH	11/02-11/02	1	\$1,000.00	:30	1	F	7P-8P	1	\$1,000.00 3
34		EXTRA	10/31-10/31	1	\$300.00	:30	1	W	5P-530P	1	\$300.00 2
35		EXTRA	11/01-11/01	1	\$300.00	:30	1	TH	5P-530P	1	\$300.00 2
36		EXTRA	11/02-11/02	1	\$300.00	:30	1	F	5P-530P	1	\$300.00 2
37		EXTRA	11/05-11/05	1	\$300.00	:30	1	M	5P-530P	1	\$300.00 2
38		AFHV	10/31-10/31	1	\$300.00	:30	1	W	4P-5P	1	\$300.00 1
39		AFHV	11/01-11/01	1	\$300.00	:30	1	TH	4P-5P	1	\$300.00 1
40		AFHV	11/02-11/02	1	\$300.00	:30	1	F	4P-5P	1	\$300.00 1
41		AFHV	11/05-11/05	1	\$300.00	:30	1	M	4P-5P	1	\$300.00 1
42		ACCORDING TO JIM	10/31-10/31	1	\$75.00	:30	1	W	1A-130A	1	\$75.00 3
43		ACCORDING TO JIM	11/01-11/01	1	\$75.00	:30	1	TH	1A-130A	1	\$75.00 3
44		ACCORDING TO JIM	11/02-11/02	1	\$75.00	:30	1	F	1A-130A	1	\$75.00 3
45		ACCORDING TO JIM	11/05-11/05	1	\$75.00	:30	1	M	1A-130A	1	\$75.00 3
46		FOX COLLEGE FOOTBALL	11/03-11/03	1	\$400.00	:30	1	SA	6P-9P	1	\$400.00 3
47		GLEE	11/01-11/01	1	\$2,000.00	:30	1	TH	8P-9P	1	\$2,000.00 2

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Station KASA-TV ALBUQUERQUE, NM.  
Advertiser ( ) CROSSROADS GPS  
Product CROSSROADS GPS  
Estimate# 1322  
Buyer EMILY MILHOAN  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //1322  
Flight Dates 10/31/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
48		JUDGE MATHIS	10/31-10/31	1	\$300.00	:30	1	W	1P-2P	1	\$300.00
49		JUDGE MATHIS	11/01-11/01	1	\$300.00	:30	1	TH	1P-2P	1	\$300.00
50		JUDGE MATHIS	11/02-11/02	1	\$300.00	:30	1	F	1P-2P	1	\$300.00
51		JUDGE MATHIS	11/05-11/05	1	\$300.00	:30	1	M	1P-2P	1	\$300.00
52		NEWS 13 ON FOX 2	10/31-10/31	1	\$2,200.00	:30	1	W	9P-930P	1	\$2,200.00
53		NEWS 13 ON FOX 2	11/01-11/01	1	\$2,200.00	:30	1	TH	9P-930P	1	\$2,200.00
54		NEWS 13 ON FOX 2	11/02-11/02	1	\$2,200.00	:30	1	F	9P-930P	1	\$2,200.00
55		NEWS 13 ON FOX 2	11/05-11/05	1	\$2,200.00	:30	1	M	9P-930P	1	\$2,200.00
56		STEVE HARVEY	10/31-10/31	1	\$75.00	:30	1	W	10A-11A	1	\$75.00
57		STEVE HARVEY	11/01-11/01	1	\$75.00	:30	1	TH	10A-11A	1	\$75.00
58		STEVE HARVEY	11/02-11/02	1	\$75.00	:30	1	F	10A-11A	1	\$75.00
59		STEVE HARVEY	11/05-11/05	1	\$75.00	:30	1	M	10A-11A	1	\$75.00
60		DISH NATION	10/31-10/31	1	\$75.00	:30	1	W	12A-1230A	1	\$75.00
61		DISH NATION	11/01-11/01	1	\$75.00	:30	1	TH	12A-1230A	1	\$75.00
62		DISH NATION	11/02-11/02	1	\$75.00	:30	1	F	12A-1230A	1	\$75.00
63		DISH NATION	11/05-11/05	1	\$75.00	:30	1	M	12A-1230A	1	\$75.00

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Advertiser ( ) CROSSROADS GPS  
Product CROSSROADS GPS  
Estimate# 1322  
Buyer EMILY MILHOAN  
Phone#  
Fax#

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66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //1322  
Flight Dates 10/31/2012 - 11/05/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
64		TOTALLY BIASED W/KAMAU BELL	11/03-11/03	1	\$100.00	:30	1	SA	11P-1130P	1	\$100.00
65		TMZ WEEKEND EDITION	11/04-11/04	1	\$100.00	:30	1	SU	12A-1A	1	\$100.00
67		PEOPLE'S COURT	10/31-10/31	1	\$300.00	:30	1	W	2P-3P	1	\$300.00
68		PEOPLE'S COURT	11/01-11/01	1	\$300.00	:30	1	TH	2P-3P	1	\$300.00
69		PEOPLE'S COURT	11/02-11/02	1	\$300.00	:30	1	F	2P-3P	1	\$300.00
70		PEOPLE'S COURT	11/05-11/05	1	\$300.00	:30	1	M	2P-3P	1	\$300.00
71		RICKI LAKE	10/31-10/31	1	\$300.00	:30	1	W	3P-4P	1	\$300.00
72		RICKI LAKE	11/01-11/01	1	\$300.00	:30	1	TH	3P-4P	1	\$300.00
73		RICKI LAKE	11/02-11/02	1	\$300.00	:30	1	F	3P-4P	1	\$300.00
74		RICKI LAKE	11/05-11/05	1	\$300.00	:30	1	M	3P-4P	1	\$300.00
75		FOX NEWS SUNDAY	11/04-11/04	1	\$450.00	:30	1	SU	8A-9A	1	\$450.00
76		NFL ON FOX PRE-GAME	11/04-11/04	1	\$1,600.00	:30	1	SU	10A-11A	1	\$1,600.00
77		THE MOB DOCTOR	11/05-11/05	1	\$2,000.00	:30	1	M	8P-9P	1	\$2,000.00
78		FRINGE	11/02-11/02	1	\$2,000.00	:30	1	F	8P-9P	1	\$2,000.00
79		NEWS 13 ON FOX 2-SU	11/04-11/04	1	\$2,200.00	:30	1	SU	9P-930P	1	\$2,200.00
80		THE X FACTOR RESULTS	11/01-11/01	1	\$3,500.00	:30	1	TH	7P-8P	1	\$3,500.00

EC'd Yes  
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Product CROSSROADS GPS  
Estimate# 1322  
Buyer EMILY MILHOAN  
Phone#  
Fax#

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Flight Dates 10/31/2012 - 11/05/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 79 / \$39,930.00

---SALES MONTHLY TOTALS---

Nov 12: 79 / \$39,930.00  
Sales Totals: 79 / \$39,930.00  
Station Totals: 79 / \$39,930.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$307,154	CABL 0%	KASA 13%	KASY 0%	KLUZ 0%	KOAT 31%
		KOB 25%	KRQE 31%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER  
SHARES ARE ESTIMATED

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA  
Advertiser: POL/Crossroads GPS  
Agency: Crossroads Media LLC

Line: 1

Time Period: 10:30:00p-11:00:00p  
218545 06868995 1322

10/31/12 :30 P3

10:47:57 PM CROSSROAD

\$125.00

\$125.00  
\$125.00

Line: 2

Time Period: 10:30:00p-11:00:00p  
218545 06868995 1322

11/01/12 :30 P3

10:53:11 PM CROSSROAD NMSNTV05GPH

\$125.00

\$125.00  
\$125.00

Line: 3

Time Period: 10:30:00p-11:00:00p  
218545 06868995 1322

11/02/12 :30 P3

10:46:27 PM CROSSROAD

\$125.00

\$125.00  
\$125.00

Line: 4

Time Period: 10:30:00p-11:00:00p  
218545 06868995 1322

11/05/12 :30 P3

10:34:29 PM CROSSROAD

\$125.00

\$125.00  
\$125.00

Line: 5

Time Period: 10p-11p  
218545 06868995 1322

11/03/12 :30 P2

CROSSROAD

\$150.00

\$150.00  
\$150.00

Line: 6

Time Period: 930p-10p  
218545 06868995 1322

11/03/12 :30 P3

CROSSROAD

\$650.00

\$650.00  
\$650.00

Line: 7

Time Period: 9p-930p  
218545 06868995 1322

11/03/12 :30 P3

CROSSROAD

\$700.00

\$700.00  
\$700.00

Line: 8

Time Period: 1130p-12a  
218545 06868995 1322

10/31/12 :30 P3

11:49:01 PM CROSSROAD

\$100.00

\$100.00  
\$100.00

Line: 9

Time Period: 1130p-12a  
218545 06868995 1322

11/01/12 :30 P3

11:38:58 PM CROSSROAD NMSNTV05GPH

\$100.00

\$100.00  
\$100.00

Line: 10

Time Period: 1130p-12a  
218545 06868995 1322

11/02/12 :30 P3

11:48:46 PM CROSSROAD

\$100.00

\$100.00  
\$100.00

Line: 11

Time Period: 1130p-12a  
218545 06868995 1322

11/05/12 :30 P3

11:28:25 PM CROSSROAD

\$100.00

\$100.00  
\$100.00

[Sorted by Line]

WIDEORBIT

Spot Manager: All, 10/29/12-11/05/12 (10/31/12 4:05:18 PM)

# Spot Manager: All

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 11

Line: 12

Time Period: 630p-7p

218545 06868995 1322

10/31/12

:30 P4

6:46:05 PM CROSSROAD

\$250.00

\$250.00  
\$250.00

Line: 13

Time Period: 630p-7p

218545 06868995 1322

11/01/12

:30 P4

6:46:20 PM CROSSROAD NMSNTV05GPH

\$250.00

\$250.00  
\$250.00

Line: 14

Time Period: 630p-7p

218545 06868995 1322

11/02/12

:30 P4

6:40:40 PM CROSSROAD

\$250.00

\$250.00  
\$250.00

Line: 15

Time Period: 630p-7p

218545 06868995 1322

11/05/12

:30 P4

6:34:35 PM CROSSROAD

\$250.00

\$250.00  
\$250.00

Line: 16

Time Period: 8a-9a

218545 06868995 1322

10/31/12

:30 P3

CROSSROAD

\$45.00

\$45.00  
\$45.00

Line: 17

Time Period: 8a-9a

218545 06868995 1322

11/01/12

:30 P3

8:09:37 AM CROSSROAD NMSNTV05GPH

\$45.00

\$45.00  
\$45.00

Line: 18

Time Period: 8a-9a

218545 06868995 1322

11/02/12

:30 P3

8:42:43 AM CROSSROAD

\$45.00

\$45.00  
\$45.00

Line: 19

Time Period: 8a-9a

218545 06868995 1322

11/05/12

:30 P3

8:43:13 AM CROSSROAD

\$45.00

\$45.00  
\$45.00

Line: 20

Time Period: 930p-10p

218545 06868995 1322

10/31/12

:30 P3

9:47:27 PM CROSSROAD

\$800.00

\$800.00  
\$800.00

Line: 21

Time Period: 930p-10p

218545 06868995 1322

11/01/12

:30 P3

9:56:35 PM CROSSROAD NMSNTV05GPH

\$800.00

\$800.00  
\$800.00

Line: 22

[Sorted by: Line]

WIDE AREA

Spot Manager: All, 10/29/12-11/05/12 (10/31/12 4:05:18 PM)



# Spot Manager: All

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 22

Time Period: 930p-10p

218545 06868995 1322

11/02/12 :30 P3

9:37:56 PM CROSSROAD

\$800.00  
\$800.00  
\$800.00

Line: 23

Time Period: 930p-10p

218545 06868995 1322

11/05/12 :30 P3

9:47:42 PM CROSSROAD

\$800.00  
\$800.00  
\$800.00

Line: 24

Time Period: 11p-1130p

218545 06868995 1322

10/31/12 :30 P3

11:19:01 PM CROSSROAD

\$100.00  
\$100.00  
\$100.00

Line: 25

Time Period: 11p-1130p

218545 06868995 1322

11/01/12 :30 P3

11:18:46 PM CROSSROAD NMSNTV05GPH

\$100.00  
\$100.00  
\$100.00

Line: 26

Time Period: 11p-1130p

218545 06868995 1322

11/02/12 :30 P3

11:14:06 PM CROSSROAD

\$100.00  
\$100.00  
\$100.00

Line: 27

Time Period: 11p-1130p

218545 06868995 1322

11/05/12 :30 P3

11:08:58 PM CROSSROAD

\$100.00  
\$100.00  
\$100.00

Line: 28

Time Period: 6p-630p

218545 06868995 1322

10/31/12 :30 P4

6:17:50 PM CROSSROAD

\$250.00  
\$250.00  
\$250.00

Line: 29

Time Period: 6p-630p

218545 06868995 1322

11/01/12 :30 P4

6:23:20 PM CROSSROAD NMSNTV05GPH

\$250.00  
\$250.00  
\$250.00

Line: 30

Time Period: 6p-630p

218545 06868995 1322

11/02/12 :30 P4

6:23:20 PM CROSSROAD

\$250.00  
\$250.00  
\$250.00

Line: 31

Time Period: 6p-630p

218545 06868995 1322

11/05/12 :30 P4

6:04:35 PM CROSSROAD

\$250.00  
\$250.00  
\$250.00

Line: 32

Time Period: 930p-10p

218545 06868995 1322

11/04/12 :30 P3

CROSSROAD

\$700.00  
\$700.00  
\$700.00

[Sorted by: Line]

# Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
-------	-------------	----------	------	--------	----------	----------	---------	-------	------

Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 32

Line: 33

Time Period: 7p-8p

218545 068688995 1322

11/02/12

:30 P3

7:14:35 PM CROSSROAD

\$1,000.00

\$1,000.00  
\$1,000.00

Line: 34

Time Period: 5p-530p

218545 068688995 1322

10/31/12

:30 P2

5:07:03 PM CROSSROAD

\$300.00

\$300.00  
\$300.00

Line: 35

Time Period: 5p-530p

218545 068688995 1322

11/01/12

:30 P2

5:06:33 PM CROSSROAD NMSNTV05GPH

\$300.00

\$300.00  
\$300.00

Line: 36

Time Period: 5p-530p

218545 068688995 1322

11/02/12

:30 P2

5:23:24 PM CROSSROAD

\$300.00

\$300.00  
\$300.00

Line: 37

Time Period: 5p-530p

218545 068688995 1322

11/05/12

:30 P2

5:14:26 PM CROSSROAD

\$300.00

\$300.00  
\$300.00

Line: 38

Time Period: 4p-5p

218545 068688995 1322

10/31/12

:30 P1

4:13:11 PM CROSSROAD

\$300.00

\$300.00  
\$300.00

Line: 39

Time Period: 4p-5p

218545 068688995 1322

11/01/12

:30 P1

4:14:41 PM CROSSROAD NMSNTV05GPH

\$300.00

\$300.00  
\$300.00

Line: 40

Time Period: 4p-5p

218545 068688995 1322

11/02/12

:30 P1

4:15:41 PM CROSSROAD

\$300.00

\$300.00  
\$300.00

Line: 41

Time Period: 4p-5p

218545 068688995 1322

11/05/12

:30 P1

4:29:37 PM CROSSROAD

\$300.00

\$300.00  
\$300.00

Line: 42

Time Period: 1a-130a

218545 068688995 1322

10/31/12

:30 P3

1:16:30 XM CROSSROAD

\$75.00

\$75.00  
\$75.00

Line: 43

[Sorted by: Line]

WIDEORBIT

Spot Manager: All, 10/29/12-11/05/12 (10/31/12 4:05:18 PM)

# Spot Manager: All,

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 43

Time Period: 1a-130a

218545 06868995 1322

11/01/12 :30 P3

1:22:35 XM CROSSROAD NMSNTV05GPH

\$75.00  
\$75.00

Line: 44

Time Period: 1a-130a

218545 06868995 1322

11/02/12 :30 P3

1:22:20 XM CROSSROAD

\$75.00  
\$75.00

Line: 45

Time Period: 1a-130a

218545 06868995 1322

11/05/12 :30 P3

1:11:00 XM CROSSROAD

\$75.00  
\$75.00

Line: 46

Time Period: (6:00:00 PM-9:00:00 PM)

218545 06868995 1322

11/03/12 :30 P3

CROSSROAD

\$400.00  
\$400.00

Line: 47

Time Period: 8p-9p

218545 06868995 1322

11/01/12 :30 P2

8:29:45 PM CROSSROAD NMSNTV05GPH

\$2,000.00  
\$2,000.00

Line: 48

Time Period: 1p-2p

218545 06868995 1322

10/31/12 :30 P1

1:49:10 PM CROSSROAD

\$300.00  
\$300.00

Line: 49

Time Period: 1p-2p

218545 06868995 1322

11/01/12 :30 P1

1:48:10 PM CROSSROAD NMSNTV05GPH

\$300.00  
\$300.00

Line: 50

Time Period: 1p-2p

218545 06868995 1322

11/02/12 :30 P1

1:20:08 PM CROSSROAD

\$300.00  
\$300.00

Line: 51

Time Period: 1p-2p

218545 06868995 1322

11/05/12 :30 P1

1:48:10 PM CROSSROAD

\$300.00  
\$300.00

Line: 52

Time Period: 9p-930p

218545 06868995 1322

10/31/12 :30 P2

9:19:32 PM CROSSROAD

\$2,200.00  
\$2,200.00

Line: 53

Time Period: 9p-930p

218545 06868995 1322

11/01/12 :30 P2

9:08:56 PM CROSSROAD NMSNTV05GPH

\$2,200.00  
\$2,200.00

[Sorted by: Line]

WIDE ORBIT

Spot Manager: All, 10/29/12-11/05/12 (10/31/12 4:05:18 PM)

# Spot Manager: All,

Order	Alt Order #/Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 53

Line: 54

Time Period: 9p-930p  
218545 068688995 1322

11/02/12 :30 P2

9:18:57 PM CROSSROAD

\$2,200.00

\$2,200.00  
\$2,200.00

Line: 55

Time Period: 9p-930p  
218545 068688995 1322

11/05/12 :30 P2

9:07:56 PM CROSSROAD

\$2,200.00

\$2,200.00  
\$2,200.00

Line: 56

Time Period: 10a-11a  
218545 068688995 1322

10/31/12 :30 P3

CROSSROAD

\$75.00

\$75.00  
\$75.00

Line: 57

Time Period: 10a-11a  
218545 068688995 1322

11/01/12 :30 P3

10:50:06 AM CROSSROAD NMSNTV05GPH

\$75.00

\$75.00  
\$75.00

Line: 58

Time Period: 10a-11a  
218545 068688995 1322

11/02/12 :30 P3

10:49:36 AM CROSSROAD

\$75.00

\$75.00  
\$75.00

Line: 59

Time Period: 10a-11a  
218545 068688995 1322

11/05/12 :30 P3

10:39:50 AM CROSSROAD

\$75.00

\$75.00  
\$75.00

Line: 60

Time Period: 12a-1230a  
218545 068688995 1322

10/31/12 :30 P4

12:19:06 XM CROSSROAD

\$75.00

\$75.00  
\$75.00

Line: 61

Time Period: 12a-1230a  
218545 068688995 1322

11/01/12 :30 P4

12:08:53 XM CROSSROAD NMSNTV05GPH

\$75.00

\$75.00  
\$75.00

Line: 62

Time Period: 12a-1230a  
218545 068688995 1322

11/02/12 :30 P4

12:09:38 XM CROSSROAD

\$75.00

\$75.00  
\$75.00

Line: 63

Time Period: 12a-1230a  
218545 068688995 1322

11/05/12 :30 P4

12:09:38 XM CROSSROAD

\$75.00

\$75.00  
\$75.00

Line: 64

[Sorted by: Line]

WIDE RBIT

Spot Manager: All, 10/29/12-11/05/12 (10/31/12 4:05:18 PM)

# Spot Manager: All,

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad ID	Rate
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Station: KASA  
Advertiser: POL/Crossroads GPS  
Agency: Crossroads Media LLC  
Line: 64  
Time Period: 11p-1130p  
218545 06868995 1322  
CROSSROAD  
\$100.00  
\$100.00  
\$100.00

Line: 65  
Time Period: 12a-1a  
218545 06868995 1322  
CROSSROAD  
\$100.00  
\$100.00  
\$100.00

Line: 66  
Time Period: 2p-3p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 67  
Time Period: 2p-3p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 68  
Time Period: 2p-3p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 69  
Time Period: 2p-3p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 70  
Time Period: 3p-4p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 71  
Time Period: 3p-4p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 72  
Time Period: 3p-4p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 73  
Time Period: 2p-3p  
218545 06868995 1322  
CROSSROAD  
\$300.00  
\$300.00  
\$300.00

Line: 74  
Time Period: 8a-9a  
218545 06868995 1322  
CROSSROAD  
\$450.00  
\$450.00  
\$450.00

[Sorted by: Line]

WIDEORBIT

# Spot Manager: All,

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 74

Line: 75

Time Period: (10:00:00 AM-11:00:00 AM)

218545 06868995 1322 11/04/12 :30 P2 CROSSROAD

\$450.00

Line: 76

Time Period: 8p-9p

218545 06868995 1322 11/05/12 :30 P1 CROSSROAD

\$1,600.00

\$1,600.00

Line: 77

Time Period: 8p-9p

218545 06868995 1322 11/02/12 :30 P2 CROSSROAD

\$2,000.00

\$2,000.00

Line: 78

Time Period: 9p-930p

218545 06868995 1322 11/04/12 :30 P2 CROSSROAD

\$2,000.00

\$2,000.00

Line: 79

Time Period: 7p-8p

218545 06868995 1322 11/01/12 :30 P2 CROSSROAD

\$3,500.00

\$3,500.00

\$2,200.00

\$2,200.00

\$2,200.00

\$2,000.00

\$2,000.00

\$2,000.00

\$2,000.00

\$2,000.00

\$2,000.00

\$2,000.00

\$2,000.00

\$2,000.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

\$1,600.00

[Sorted by: Line]

WIDE - RB11

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	

I, Patti Heck  
do hereby request station time concerning the following issue:

Crossroads GPS
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:
----------------

This broadcast time will be used by: Crossroads GPS

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
<input checked="" type="checkbox"/> Yes
<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
 Margee Clancey-Treasurer Steven Law-Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

Date 6/24/11 Signature [Signature] Contact Phone Number 703-299-1760

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_